



**20 SEPTEMBER – 19 OCTOBER**  
**THE ASSEMBLY, DEUTSCHE BANK PLACE**  
**126 PHILLIP STREET, SYDNEY**  
**9AM-7PM MON-THURS, 9AM-9PM FRI, 11AM-4PM SAT**

**ARTIST: KEITH DEVERELL**  
**RUNNER: ALEX KOVAC**  
**STYLIST: EMINA DZANANOVIC**  
**INSTALLATION DESIGN: FOOLSCAP STUDIO**  
**ADDITIONAL PROGRAMMING: JAYSON HAEBICH**

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## A LOW CARBON FUTURE

It's 2013 and Sydney is engaged in the race of the century: a race to create a low carbon city by 2030. With an ambitious target to reduce CO<sub>2</sub> emissions by 70 per cent compared to 2006 levels, the City of Sydney has hit the ground running with investments in green infrastructure and energy efficiency programs.

Leading the race is a cast of highly energy efficient buildings in the CBD. Like elite athletes, these awe-inspiring structures make impressive gains in energy savings each day. With commercial buildings representing around 70 per cent of the City's carbon footprint, the efforts of this sector are immensely valuable.

As with athletes, each building's success is the result of a team effort. It's not just good technology or clever data management that keeps these buildings fit, but the energy aware behaviour of thousands of their occupants as they go about their business.

Building Run showcases the efforts of a unique team player, the artist. Supporting art and culture and creating a place where the environment matters are two shared visions of Sydney dwellers. Building Run is an exciting opportunity to bring these objectives together, placing art and design at the centre of addressing sustainability.

Every day, the five buildings showcased in Building Run, and others like them, will work hard to achieve a personal best. Join us to see which of the runners will triumph. Or simply witness the fitness.

**-PB+**

Personal Best (PB) is determined by comparing today's energy consumption with the building's predicted performance for today based on modelling historical and weather data.



Indicates the level of effort of the runner which is equated to the amount of energy being consumed by the building, the highest level of energy consumption for the day is the highest running effort.

**MONDAY**

Shows the time and day for the energy data driving the runner's performance, where an entire day's performance is compressed into one half hour.

**16:23**

## CURATORIAL STATEMENT

Approaching the running track from the entrance to The Assembly in Deutsche Bank Place, Building Run immediately implicates the viewer in the work. Choosing your lane, navigating the hurdles until the runners appear from the distance – this is an experience beyond mere spectatorship.

By the very nature of this art commission, which challenged artists to work with live data streams on Sydney's environmental performance, the artwork becomes a platform for conversation. With Building Run, artist Keith Deverell engages us on the topic of energy consumption with nuance, wit and humour, by using the language of sport and our hunger for spectacle to turn attention to an otherwise hidden world.

This is the hidden realm of building infrastructure, of energy and data flows within a building's walls and floors. As our cities get 'smarter' and more connected through pervasive computing and sensor networks, the power of this invisible world to shape our future grows. Moving beyond mere data visualisation, Building Run creates a unique narrative to enhance our perception of the energy pulse of a city.

Drawing on the traditions of documentary filmmaking and the aesthetic language of video art, Deverell blurs the boundaries between reality and fiction, the literal and the poetic. Building Run reveals as much as it questions. As we rely more and more on the virtual, is there a risk we lose sight of the physical? How can we sense what we can't see or touch? Can we feel what the data is trying to tell us?

In humanising buildings – giving them familiar gestures, movements, and expressions – Deverell converts an otherwise alien, intangible world into one that we can experience through a physical, bodily connection.

**JODI NEWCOMBE CARBON ARTS**